

**Design: Gabriel Giger**

Gabriel Giger was born in 1981. Before starting his apprenticeship in graphic design, he attended a preparation course at the Valais cantonal school of art (ECAV) in Sierre. Having gained professional experience in Vancouver, he then worked as Junior Art Director at advertising agency G&K Zürich while at the same time attending the ADC/BSW Kreativschule (Ad School) and training as a creative concept developer. With this experience in the field of advertising, he returned to Valais in 2008 to open his own graphic design studio in Leuk-Stadt. His work includes corporate design, poster and advertising campaigns, illustrations and comics. As a well-known cartoonist for the Walliser Bote newspaper he has caricatured political events in Valais since 2009 and also draws for Nebelspalter magazine and other publications. Since 2012 he has taken part in the exhibition of the top Swiss press illustrators in Bern and has received multiple awards. His book "Nid ganz hundärt!" (Not quite a hundred) contains a selection of his cartoons. For further information visit: [www.gigergraphics.ch](http://www.gigergraphics.ch)



**Characteristics**

**Effigy**

Yodelling

**Artist**

Gabriel Giger, Leuk-Stadt

**Technical data**

Alloy: Silver 0.835

Weight: 20 g

Diameter: 33 mm

**Legal face value**

20 Swiss francs

**Date of issue**

4 May 2017

**Selling period**

Up to 3 May 2020 or while stocks last

**Mintage**

Uncirculated coin:

30,000 pieces

Proof coin in presentation case:

5,000 pieces



**Coined and issued by**

Federal Mint Swissmint

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[www.swissmint.ch](http://www.swissmint.ch)

**Official commemorative coin 2017**

**Yodelling**



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

**Swissmint**



## Official commemorative coins

Each year, the Federal Mint Swissmint issues a small number of commemorative coins featuring carefully selected subjects. The coins in bimetall, silver and gold bear an official nominal value and are available in various minting qualities – as collectors' pieces in their own right or as an exquisite gift.

## Lo jodel

"Whenever I hear a yodel, it speaks directly into my heart and soul. A yodel call has no words because words simply cannot do justice to the feelings it conveys. You can put your whole being into a yodel," said author Heinrich Federer, describing the emotional pull of the yodel. Yodelling originated as a call from mountain to mountain, a way of communicating from one alpine farmstead to another. A love for nature and for one's homeland are still central to this unique and instantly recognisable Alpine music. The original "natural" yodel was a form of communication in mountainous and inaccessible regions and

was also used during cattle drives. A yodel or "jutz" is a melody sung using non-lexical vocables, i.e. sounds that are not words, with frequent repeated changes in pitch between the chest register and the head register (falsetto). Well-known natural yodels that are often improvised spontaneously include the "Muotataler Jüüzli", which is sung with two or three voices, and the polyphonic "Zäuerli" and "Ruggusserli" from Appenzell. In Switzerland and other Alpine countries, yodelling developed into song in the 19th century, usually as the choruses of folk songs.

Source: [swissinfo.ch](https://www.swissinfo.ch)