Design Roland Hirter

Roland Hirter was born in Zollikofen near Bern in 1943. After a one-year preparatory course at the School of Applied Arts in Bern in 1959, he attended the School of Design in Biel from which he graduated as a graphic artist four years later. Following a six-month study visit to Finland, he spent four years working for a design studio in Bern. In 1970, he turned free-lance. Roland Hirter lives and works in Bern. His area of work encompasses logos, pamphlets, brochures, posters and packaging. In 1972, he won the design competition for the «50 years of radio» commemorative stamp. Since then, he has been able to design more than 25 other stamps for the Swiss Post Office and the United Nations, among them a number of sports stamps. Since the mid 1990s, he has designed most of Swissmint's printed matter. He was also responsible for the design of the 2008 «Ice hockey centenary» commemorative coin, the standard reverse side used on the commemorative coins issued since 2004 and the bear medal in the baby coin set. In 2012, he designed two special stamps for the anniversaries of the Tell-Theaters in Altdorf and Interlaken. One of his familiar but probably less popular works is the motorway tax sticker.





