

Design: Naomi Andrea Giewald

Naomi Andrea Giewald was born in 1966 in Thal. After prematurely ending her studies as a kindergarten teacher, she took the preliminary course at the School of Design in St. Gallen and then completed a three-year apprenticeship as a textile printing designer at Alfatrend AG in Horn obtaining a Federal VET Diploma and distinction. She then worked for many years at the textile design company Ultramarin AG, with industrial photographers and at an advertising agency. Naomi Giewald has been running her own studio as a graphic artist and designer since 2004. Her repertoire includes corporate design, textile printing, signage and illustrations. In 2013, she created illustrations for four Swiss Post AG stamps on the theme of Swiss wildlife. The emotional messages in her images and artwork play an important role in bringing significance to the products. Further information can be found at grafik-atelier.ch



Characteristics

Effigy

Red deer

Artist

Naomi Andrea Giewald, St. Gallen

Technical data

Alloy: outer ring in aluminium-bronze,
core made of copper-nickel

Weight: 15 g

Diameter: 33 mm

Legal face value

10 Swiss francs

Date of issue

24 January 2019

Selling period

Up to 23 January 2022
or while stocks last

Mintage

Uncirculated coin:

28,000 pieces

Proof coin in presentation case:

5,500 pieces



Coined and issued by

Federal Mint Swissmint

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Official commemorative coin 2019

Red deer Swiss forest animals



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Swissmint



Official commemorative coins

Each year, the Federal Mint Swissmint issues a small number of commemorative coins featuring carefully selected subjects. The coins in bimetals, silver and gold bear an official nominal value and are available in various minting qualities – as collectors' pieces in their own right or as an exquisite gift.

Red deer

Its charm, graceful appearance and elegant stotting ensures the shy deer (*Capreolus capreolus*) a top place in the popularity ratings of native wild animals. But when a deer jumps high and far, it is usually fleeing and has no time to lose. This is how most of us know deer: very shy animals which flee, bolting high and far, at the slightest smell of danger. This is why watching deer grazing peacefully is always a remarkable experience. Roe deer are widespread in Switzerland, mainly in the Mittelland and the foothills of the Alps. The nocturnal animals usually inhabit the edges of woodland and clearings, but increasingly also open farmland. Adult roe deer measure between

93cm and 140cm, and have a shoulder height of between 54cm and 84cm. They weigh between 11kg and 34kg depending on their nutritional status. Roebucks have antlers, whereas female roe deer, or doe, do not. A roe deer's coat is reddish brown in summer and grey-brown in winter. The fawns have speckled fur as camouflage. The roe deer's distinguishing feature is the white patch on their rumps, known in some countries as the mirror. As ruminants, roe deer are exclusively herbivores that prefer high-energy and nutrient-rich plants.

Source: Wikipedia