

Design: Naomi Giewald

Naomi Andrea Giewald was born in 1966 in Thal. After prematurely ending her studies as a kindergarten teacher, she took the preliminary course at the School of Design in St. Gallen and then completed a three-year apprenticeship as a textile printing designer at Alfatrend AG in Horn obtaining a Federal VET Diploma and distinction. She then worked for many years at the textile design company Ultramarin AG, with industrial photographers and at an advertising agency. Naomi Giewald has been running her own studio as a graphic artist and designer since 2004. Her repertoire includes corporate design, textile printing, signage and illustrations. In 2013, she created illustrations for four Swiss Post AG stamps on the theme of Swiss wildlife. The emotional messages in her images and artwork play an important role in bringing significance to the products. Further information can be found at grafik-atelier.ch



Characteristics

Effigy

Hare

Artist

Naomi Giewald, St. Gallen

Technical data

Alloy: outer ring in aluminium-bronze, core made of copper-nickel

Weight: 15g

Diameter: 33mm

Legal face value

10 Swiss francs

Date of issue

23 January 2020

Selling period

Up to 22 January 2023
or while stocks last

Mintage

Uncirculated coin:

28,000 pieces

Proof coin in presentation case:

5,500 pieces



Coined and issued by

Federal Mint Swissmint
CH-3003 Bern
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www.swissmint.ch

Official commemorative coin 2020

**Hare
Swiss forest animals**



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

Swissmint



Official commemorative coins

Each year, the Federal Mint Swissmint issues a small number of commemorative coins featuring carefully selected subjects. The coins in bimetal, silver and gold bear an official nominal value and are available in various minting qualities – as collectors' pieces in their own right or as an exquisite gift.

Hare

The European hare (*Lepus europaeus*) is a mammal from the Leporidae family. Its original habitat is Europe and Asia, but it has been introduced into many different areas, and can now be found in Australia, New Zealand, and North East and South America. This shy and mostly nocturnal loner prefers warm, dry and open areas. During the day, it hides in a depression in the ground called a "form". If threatened, it nestles down into the form, where it is perfectly camouflaged thanks to the colour of its fur. It only flees at the last minute, and is an excellent sprinter with a sophisticated technique. Over short distances, it can reach speeds of up to 70km/h and can leap to heights of up to 2m.

Mature European hares are between 40 and 70cm long and weigh 2–6kg. Their fur is brownish grey on the back and creamy white on the underside. Their ears are pale grey with black tips. Their tail, or scut, is black on top and white underneath. Hares are herbivores, and their diet includes grasses, herbs, roots and tubers. In winter, they will also nibble on tree bark, buds and twigs.

Sources: www.wikipedia.org and www.geo.de