



The coin

In the centre of the coin, a Saurer post bus dating from 1906 can be seen against a mountain backdrop. At the bottom is the official anniversary logo Swiss PostBus centenary, consisting of a post horn and the two dates 1906 and 2006.



Characteristics

Effigy

«100 years of post bus»

Artist

Raphael Schenker, Zurich

Technical specifications

Alloy: Silver 0.835 Weight: 20 g Diameter: 33 mm

Legal value

20 Swiss francs

Date of issue

20th January 2006

Minting

Standard coinage, uncirculated: max. 65 000 coins Proof coin in presentation case:

max. 8000 coins

Coined and issued by swissmint

Official Mint of the Swiss Confederation CH-3003 Bern

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100 years of post bus









A splendid piece of Switzerland

The commemorative coins of Switzerland are designed by important native artists. Elegant, valuable and timeless, they epitomise the country's solid cultural heritage. As tasteful collectors' pieces available at attractive prices, they are also extremely popular. The commemorative coins have a legal face value and are minted in limited series. The net profit from their sales is used by the Confederation to promote cultural projects in Switzerland.

Swiss PostBus centenary

1906 marked the beginning of the post bus era in Switzerland. Initial teething problems with the new technology held back the systematic changeover from horse-drawn post to post bus operation. Once the First World War was over, however, the post bus replaced the centuries-old post coach tradition in just a few years. The romantically glorified image of horse-drawn coaches was transferred seamlessly to the post bus. A major

contributory factor to this was the post bus advertising, which had long been promoting the Alpine legend, and spared no effort to publicise the Swiss Alpine post bus services throughout the world. Natural spectacle and holiday atmosphere — in short, a trip on the Alpine post bus — define the image of Swiss PostBus right up to the present day.

In reality, the post bus is just as much a part of the Swiss urban scene as it characterises the Swiss countryside, and not only since recent times. The post bus has always been an everyday means of travel that performed important communal services. It is a vital element in the public transport network that ensures access not only to many remote areas but also to urban agglomerations.

For information on the centenary programme: www.postauto.ch/jubilaeum

The artist

Graphic artist Raphael Schenker was born in Zurich on 26th April 1971. He grew up in Kilchberg, where he also attended primary and secondary school. In 1987, he completed the preliminary course at the F+F (Colour and Form) School for experimental design in Zurich, and then trained as a graphic artist from 1988 to 1992. After his father's death, he took over his workshop in Adliswil in 1993 (which is now Schenker visuelle

Kommunikation). In 2001, he moved his workplace to Zurich where he founded bit'n'pixel GmbH in 2004. His field of work encompasses corporate design, development of logos, print design for brochures, catalogues, books, mail shots, posters, POS material, packaging and information design off/online. Raphael Schenker is a member of the Association of Swiss Graphic Designers (SGD).



