

## HELVETICA 2003

### The silver coin for the Alpine World Ski Championships

The outline of a skier who is moving from right to left is clearly visible in the centre of the obverse. The entire surface is covered with numerous snowflakes that represent a snowstorm. The circumscription reads «FIS ALPINE WORLD SKI CHAMPIONSHIPS ST. MORITZ». A zigzag line with the start and finish sketches the downhill slope on the reverse. The background once again depicts heavy snowfalls. The value «FR 20» is shown in digital letters, like on a timing device. The text «CONFOEDERATIO HELVETICA 2003» is shown at the top.



## Characteristics

### Subject of the coin

«Skier in a snowstorm»

### Artist

Claude Kuhn, Kehrsatz

### Technical data

Alloy: Silver 0.835

Weight: 20 g

Diameter: 33 mm

### Legal face value

20 Swiss francs

### Date of issue

15<sup>th</sup> January 2003

### Mintage

Standard coinage, uncirculated:

max. 80 000 coins

Proof coin in presentation case:

max. 10 000 coins

### Coined and issued by:

#### **swissmint**

Official Mint of the Swiss Confederation

CH-3003 Bern

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2003



**Alpine World  
Ski Championships  
St. Moritz**



Official Swiss  
commemorative  
coins



## HELVETICA commemorative coins A special side of Switzerland

Switzerland's commemorative coins are designed by leading native artists. Elegant, valuable, and timeless, they epitomise solid Swiss cultural heritage. As tasteful collectors' pieces at attractive prices, they are highly popular.

The commemorative coins have a legal face value and are minted in limited series. The net profits from sales are used by the Confederation to promote cultural projects in Switzerland.

## Alpine World Ski Championships St. Moritz

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What could be more appropriate than holding the Alpine World Ski Championships and World Cup races at the cradle of winter sports? It is said that in 1864, a hotel owner convinced his English guests that it was much more enjoyable to spend the winter in St. Moritz than in London. In spite of initial scepticism, the English tourists were won over, came, and were amazed at what they found. Over the decades that followed, winter tourism in all its facets developed in St. Moritz. This small town has also made a top name for itself with regard to alpine

skiing, with the organisation of World Cup ski races, Olympic Winter Games (1928 and 1948), and the Alpine World Ski Championships (1934, 1974 and 2003). The downhill race will once again be the star discipline and the focus of attention at this year's World Ski Championships. However, skiing is impossible without snow: the white powder decides whether the competitions can be carried out or not. Even though the Engadine has a rather dry climate, snow can be guaranteed in this skiing area thanks to its high altitude (1720 to 3057 m above sea level) plus the most modern snow-making equipment.

### The artist

Claude Kuhn was born in Bern on 30<sup>th</sup> August 1948, and today lives in Kehrsatz. After his education at the School of Applied Arts in Bern, at the State Academy of Art and Design in Stuttgart, and at the Zurich School of Design, Claude Kuhn became both a graphic artist and an exhibition designer. Since 1972, he has been working freelance and at the Natural History Museum in Bern. In 1982, he received a scholarship for applied art. From 1986 to 1990, Claude Kuhn taught graphic art classes at the School of Design in Bern. Between 1982 and 1986, he was a member of the

town's Arts Commission, and from 2001 a member of the Cantonal Commission for Applied Arts. His work focuses on designing exhibitions, posters, secondary architecture and art in public spaces. Many of his posters have been awarded prizes both nationally and internationally. Today, his works can be found in collections worldwide as well as in relevant books on the subject.