



The coin

The centre of the obverse shows a stylised representation of the Matterhorn. Here the extensive snow fields are broken up by delicately structured areas of rock. At the top as circumscription the name «MATTERHORN • CERVIN» is to be seen.

The reverse, a typographical design, shows in the lower half a large figure «10» for the value, and beneath it in smaller writing the letters «FR» for francs. The designation of the country and the year of issue «CONFOEDERATIO HELVETICA 2004» are shown parallel to the edge, in two staggered lines. Above the centre there is a small Swiss cross.



Characteristics

Subject of the coin

«Matterhorn • Cervin»

Artist

Stephan Bundi, Niederwangen

Technical data

Alloy: outer ring in aluminium-bronze,

core made of copper-nickel

Weight: 15 g

Diameter: 33 mm

Legal face value

10 Swiss francs

Date of issue

30th January 2004

Mintage

Standard coinage, uncirculated:

max. 98 000 coins

Proof coin in presentation case:

max. 13 000 coins

Coined and issued by

swissmint

Official Mint of the

Swiss Confederation

CH-3003 Bern

Tel. +41 (0)31 322 60 68 (Marketing)

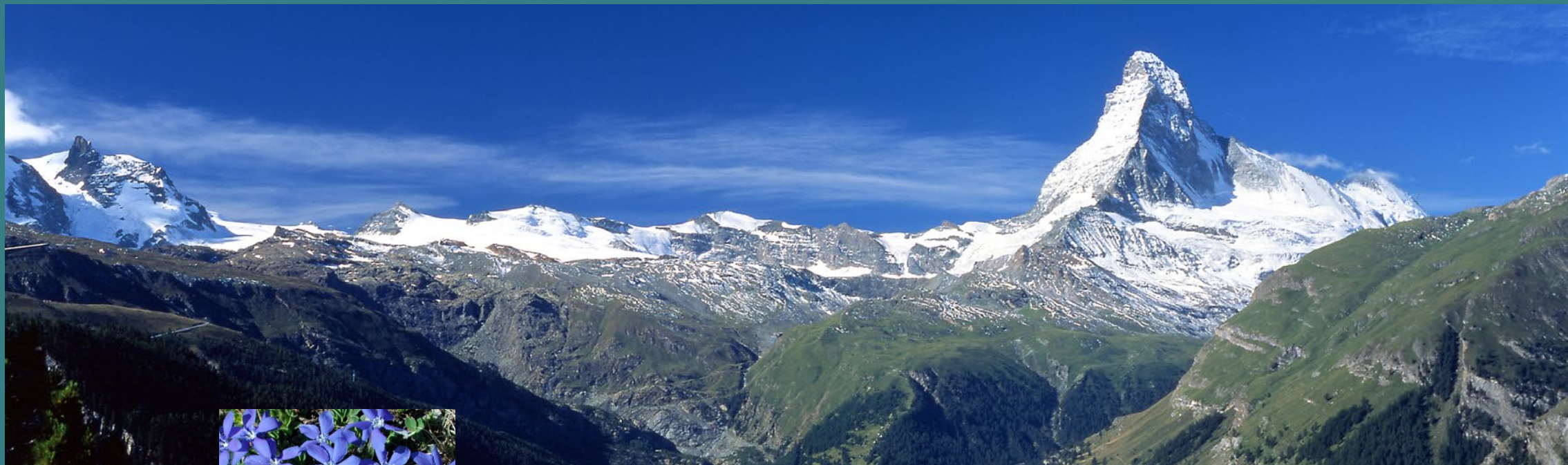
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Matterhorn
SWISS MOUNTAINS





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A splendid piece of Switzerland

The commemorative coins of Switzerland are designed by important native artists. Elegant, valuable and timeless, they epitomise the country's solid cultural heritage. As tasteful collectors' pieces available at attractive prices, they are also extremely popular. The commemorative coins have a legal face value and are minted in limited series. The net profit from their sales is used by the Confederation to promote cultural projects in Switzerland.



The Matterhorn

Situated on the Swiss-Italian border, the Matterhorn or «Horn», as the local people fondly call it, is one of the most striking mountains in the world. On 14th July 1865, the British illustrator and mountaineer Edward Whymper succeeded in reaching the summit of the 4478 metre peak for the first time, after several failed attempts. Today up to 2500

climbers set out for the famous peak every year. But only the 1000 to 1500 most experienced make it to the top, because even among mountaineers the Matterhorn is regarded as a difficult climb. So it is not surprising that in a summer season around ten people lose their lives in attempting to conquer the peak.

Meanwhile the striking, pyramid-shaped outline of the Matterhorn has become a symbol for Switzerland, used for advertising purposes all over the world. Every year almost

three million visitors make their pilgrimage to Zermatt, to marvel at the triangle of gneiss towering into the blue sky in real life. And who doesn't know the no less famous Toblerone chocolate, imitating the shape of the Matterhorn in its eye-catching packaging?

The artist

Stephan Bundi was born in Trun (Grisons) in 1950. Today he lives and works in Niederwangen near Bern. After leaving school, he successfully completed the preliminary course in 1966, and in 1971 obtained the Diploma in Graphic Design at the Bern School of Design. From 1973 to 75 he attended a course at the State Academy of Visual Arts in Stuttgart (book design and illustration). Since 1975 Stephan Bundi has had his own studio, and since 1980 he has been lecturer and adviser

at various design schools. His area of work embraces communications design for publishing houses, theatres, concerts, film producers, museums, consumer and capital goods, as well as advertising in the PR area. He has received numerous awards for his posters, CD programmes and books. Stephan Bundi's works are to be found in many exhibitions and collections in Switzerland and abroad.