



## The coins

### The silver coin

To the right on the obverse is a section of a modern sports car, with the vehicle positioned in such a way that the right-hand headlight forms the centre of the coin. The artist chose as his model the prototype GT 1 by car designer Franco Sbarro. Parallel to the edge is the circumscription «SALON INTERNATIONAL DE L'AUTOMOBILE GENEVE», offset in steps over two lines. In addition, the dates 1905 and 2005 can be discerned in the form of a circular structure with a large number of small figures.

### The gold coin

To the right on the obverse is a section of a veteran car. Here, too, the right-hand headlight forms the centre of the coin. The car chosen as the model is the Clément 1905 by French carmaker Adolphe Clément. The design is otherwise the same as with the silver coin.

## Characteristics

### Subjects of the coins

*20-franc piece:* «Sports car»

*50-franc piece:* «Veteran car»

### Artist

Roger Pfund, Carouge

### Technical data

*20-franc piece*

Alloy: silver 0.835, weight: 20 g, diameter: 33 mm

*50-franc piece*

Alloy: gold 0.900, weight: 11.29 g, diameter: 25 mm

### Legal values

*Silver coin:* 20 Swiss francs

*Gold coin:* 50 Swiss francs

### Date of issue

11<sup>th</sup> February 2005

### Mintages

*20-franc piece*

Standard coinage, uncirculated: max. 65 000 coins

Proof coin in presentation case: max. 8 000 coins

*50-franc piece*

Proof coin in presentation case: max. 6 000 coins

### Coined and issued by

**swissmint**

Official Mint of the Swiss Confederation

CH-3003 Bern

Tel. +41 (0)31 322 60 68 (Marketing)

Fax +41 (0)31 322 60 07

[www.swissmint.ch](http://www.swissmint.ch)

2005

OFFICIAL COMMEMORATIVE COINS OF SWITZERLAND



**Geneva  
International  
Motor Show**

swissmint

1905 - 2005  
Salon international  
de l'automobile  
Genève

swissmint

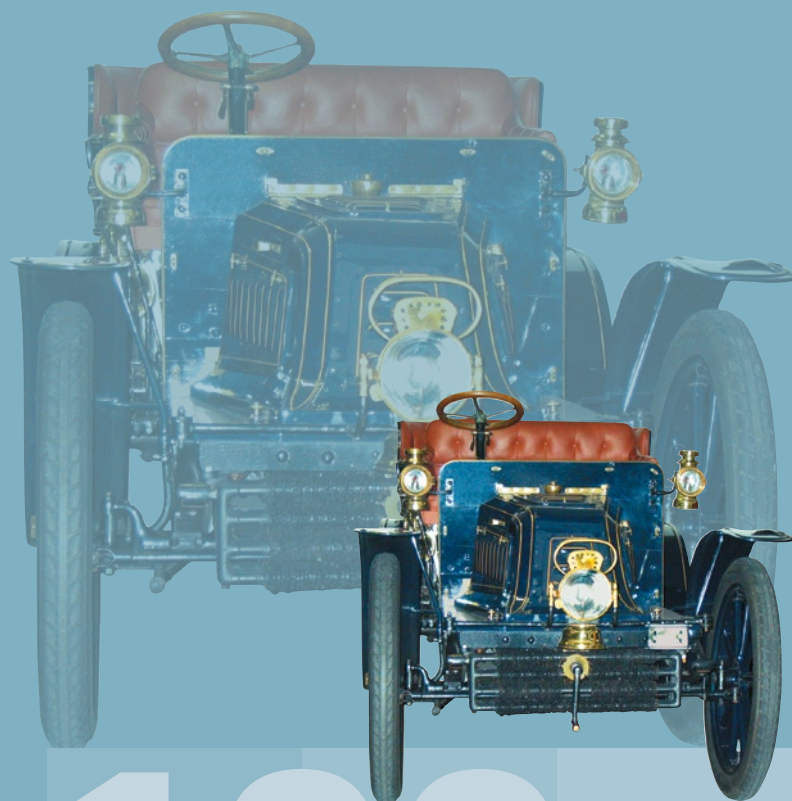
### A splendid piece of Switzerland

The commemorative coins of Switzerland are designed by important native artists. Elegant, valuable and timeless, they epitomise the country's solid cultural heritage. As tasteful collectors' pieces available at attractive prices, they are also extremely popular. The commemorative coins have a legal face value and are minted in limited series. The net profit from their sales is used by the Confederation to promote cultural projects in Switzerland.

### 100<sup>th</sup> anniversary of the Geneva Motor Show

When the first Swiss Automobile and Bicycle Show opened its doors in Geneva on 29<sup>th</sup> April 1905, the motor car was still very much in its infancy. Nevertheless, it already radiated an inexplicable fascination. The 9-day-long show with 59 exhibitors was a resounding success.

At the end of the 19<sup>th</sup> century, the first automobiles had more in common with horse-drawn carriages than the modern-day motor car. However, the rapid development of the motor industry meant that the majority of vehicle constructors had already begun to move away from the carriage shape by the time of the first Motor Show. Over the years, vehicle design became ever more elegant and streamlined, the engines more powerful and reliable. The once portly and somewhat ponderous «limousines» gave way to modern, comfortable vehicles. Since 1924, the International Motor Show has been held annually, except during the war years, and has grown into one of the most important car exhibitions in the world. In 2002, over 720 000 visitors attended the Geneva automobile mecca.



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## GENEVA INTERNATIONAL MOTOR SHOW

### The artist

The renowned graphic artist, painter and designer Roger Pfund was born in Bern on 28.12.1943. On completing his graphic design training in 1966, he opened his own studio. From the beginning of his career, Roger Pfund concentrated his activities in the cultural area. He designed posters for concerts, the theatre, for museums and humanitarian purposes. In 1971 he won first prize in the banknote competition held by the Swiss National Bank and was commissioned to realise the reserve series. He was able to

design the final series of French banknotes for the Banque de France and in 1996 was invited by this institute to take part in the competition for the Euro banknotes, in which he won first prize. He is also responsible for the appearance of the new Swiss passport. In addition, he has carried out numerous design assignments on behalf of many renowned companies and institutions. Since 1971, Roger Pfund has lived and worked in Carouge near Geneva. He has been presenting his artistic work in individual and group exhibitions around the world since 1966.

