

## HELVETICA 2002

### The coin

The obverse is dominated by a realistic image of a Rega helicopter. The lower part of the coin shows a chain of mountains in the background. The years «1952 – 2002» are shown in front of this, and in a second line can be seen the word «*rega*» in italics and the logo of the air rescue service. To the upper left of the reverse, there is a large cross that can be interpreted as either the Swiss cross or the Red Cross. To the right of this, in three vertical lines, are the year «2002» and the words

«CONFOEDERATIO HELVETICA».

The face value «20 FR» appears to the lower right, with the figure «20» depicted in extra-large letters. The background is dominated by a circular structure that simulates a revolving helicopter rotor.



## Characteristics

### Subject of the coin

«Rescue helicopter»

### Artist

Raphael Schenker, Zurich

### Technical data

Alloy: Silver 0.835

Weight: 20 g

Diameter: 33 mm

### Legal face value

20 Swiss francs

### Date of issue

8th June 2002

### Mintage

Standard coinage, uncirculated:

max. 80 000 coins

Proof coin in presentation case:

max. 12 000 coins

### Coined and issued by:

**swissmint**

Official Mint of the Swiss

Confederation

CH-3003 Bern

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[www.swissmint.ch](http://www.swissmint.ch)

2002



**Rega**



Official Swiss  
commemorative  
coins





## HELVETICA commemorative coins A special side of Switzerland

Switzerland's commemorative coins are designed by leading native artists. Elegant, valuable, and timeless, they epitomise solid Swiss cultural heritage. As tasteful collectors' pieces at attractive prices, they are highly popular.

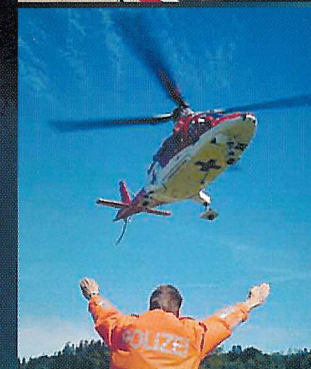
The commemorative coins have a legal face value and are minted in limited series. The net profits from sales are used by the Confederation to promote cultural projects in Switzerland.

## 50 years of Rega

Rega, the Swiss Air Rescue Service, is Switzerland's largest air rescue organisation. 13 helicopter bases are located throughout Switzerland in such a way as to enable Rega to fly a doctor to an accident site anywhere in the country within 15 minutes of an emergency call (except for the Canton of Valais). The three ambulance jets stationed at Zurich-Kloten airport serve to repatriate those who have fallen ill or suffered an accident abroad. The emergency call centre can be reached by telephone on 1414 (+41 333 333 333 from abroad).

Rega only operates emergency services and medical evacuation flights. A corporate member of the Swiss Red Cross (SRK), it is a private, non-profit foundation supported by approximately 1.6 million benefactors. It was founded in Twann 50 years ago, on 27th April 1952.

# R E G A



## The artist

Graphic artist Raphael Schenker was born in Zurich on 26th April 1971. He grew up in Kilchberg, where he also attended primary and secondary school. In 1987, he completed the preliminary course at the F+F (Colour and Form) School for experimental design in Zurich, and then trained as a graphic artist from 1988 to 1992. In 1992/1993 followed further training in computer-aided design. After his father's death, he took over his workshop in Adliswil in 1993 (which is now Schenker visuelle Kommunikation). In 2001 he moved with his workshop to Zurich, where he also established the company of ATAI Graphic Design. His sphere of activities includes corporate design, graphic design, typography, web design and new media. Raphael Schenker is a member of the Association of Swiss Graphic Designers (SGD). In addition to the Rega commemorative coin, he also designed a stamp on the same theme for the Swiss Post.